

Policy expert and science communicator with a multidisciplinary approach, committed to advancing sustainability through evidence-based solutions. Specializing in precision nutrition, smart agriculture, and resilient global value chains, empowering individuals to make informed choices for a balanced and thriving future.

PERSONAL INFORMATION

Name/Surname	Pietro Paganini
Date of birth	March 2, 1975
Citizenship	Italian
Sex	Male
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WORKING EXPERIENCE

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| 2024-present | Member of the Board of Advisors at DiBiz
Providing strategic guidance to enhance the organization's understanding of European legislation and market dynamics.
Business sector: Service industry, specializing in blockchain and traceability solutions for EUDR compliance. |
| 2021-2022 | Visiting Professor for the MPOB-UKM Endowment Chair , the National University of Malaysia (Kuala Lumpur).
Lecturing PhD students in: Palm Oil Supply Chain and European Policies
Business sector: Higher Education & Academia. |
| 2016-present | Adjunct Professor at Fox School of Business, Temple University of Philadelphia (Philadelphia and Rome campuses).
Courses taught: Fundamentals of European Business
International Business
Business sector: Higher Education & Academia. |
| 2008-present | Adjunct Professor in Business Administration at John Cabot University (Rome Campus).
Courses taught: New Product Management in International Business
Business sector: Higher Education & Academia. |
| 2008-present | President and Curiosity Officer at Competere Policies for Sustainable Development , Brussels and Rome.
Leading the organization as President, defining strategic direction, and fostering innovation. As Curiosity Officer, driving creative problem-solving and promoting a multidisciplinary approach to complex challenges.
Business sector: Policy institute. |
| 2015-2016 | General Director at Fondazione Luigi Einaudi
Overseeing and managing the organization's daily operations, ensuring seamless functionality, operational efficiency, and alignment with strategic objectives.
Business sector: Political foundation. |

- 2008-present** **Co-founder and Board Member at Istituto Italiano per la Privacy e la Valorizzazione dei Dati**
Providing strategic guidance and oversight to ensure the organization meets its objectives and adheres to its mission.
Business sector: Think-Tank.
- 2009-2013** **Co-founder and Secretary General of the European Privacy Association**
Ensuring effective coordination of organizational activities, implementing board decisions, and overseeing administrative and operational functions.
Business sector: Policy Institute.
- 2004-2008** **Researcher** in the Department of Administration Science at **LUMSA**, Rome.
Researching, innovation and tech transfer policies to develop agriculture and urban areas.
Business sector: Higher Education & Academia.
- 2004-2008** **Vice President European Liberal Youth (LYMEC)**, Brussels.
Oversaw communication, policy development, and international affairs, with a focus on the Northern Europe region.
Sector: Political Youth Organization.
- 2001-2006** **Lecturer and Research assistant** at Human IT program and Communication Department, **Karlstad University** (Karlstad, Sweden).
Courses taught: ICT and the Information Society.
Business sector: Higher Education & Academia.
- 2001-2004** **PhD program** in “Communication and Complex Organizations” jointly conducted at **Karlstad University** (Karlstad, Sweden) and **LUMSA** (Rome).
Research focused on policies to drive innovation and foster economic development in agriculture and urban areas.
Business sector: Higher Education & Academia.

EDUCATION

- 2000-2004** **Doctoral Degree** in “Communication and Complex Organizations” jointly conducted at **Karlstad University** (Karlstad, Sweden) and **LUMSA** (Rome).
- 1999-2000** **Master Course** in Multimedia Design – **Karlstad University** (Karlstad, Sweden).
- 1995-2000** **Graduated** summa cum laude at **LUMSA University** (Rome).
- 1998-1999** Academic year in Sweden at the **Karlstad University** (Karlstad, Sweden).

AREAS OF COMPETENCES

Specialization in Precision and Sustainable Nutrition

- Developing policies to promote precision and sustainable nutrition, empowering consumers to achieve a balanced lifestyle.

- Leveraging technology to advance precision nutrition, smart and regenerative agriculture, smart homes, and smart cities, enhancing overall well-being and sustainability.

Core Activities and Expertise in Food and Agriculture

- Crafting and implementing policies that promote innovation, sustainability, and resilience in food systems and agriculture.
- Analyzing regulations and advocating for balanced, science-based policies to support the food and agriculture sectors.
- Simplifying complex scientific concepts to engage stakeholders, foster public understanding, and promote evidence-based decision-making.

Key Competences in Food and Agriculture

- Representing organizations at high-level events, building strategic partnerships and enhancing visibility within the food and agriculture industries.
- Designing and implementing strategies to address challenges in global food supply chains and agricultural innovation.
- Leading key initiatives in food and agriculture, ensuring strategic alignment, effective execution, and measurable impact.
- Crafting and executing communication strategies to raise awareness and disseminate knowledge on agriculture, nutrition, and food systems innovation.

BOOKS PUBLISHED

2023	iFood: Come Sottrarsi all'Ideologia Alimentare? Guerini e Associati, Milano.
2018	Paganini non Ripete Vol. 2 , Rubbettino: Soveria Mannelli.
2017	Paganini non Ripete Vol. 1 , Rubbettino: Soveria Mannelli.
2015	Allenarsi per il Futuro , Rubbettino: Soveria Mannelli.
2010	Next Privacy , Etas-Rizzoli, Milano.
2006	Innovazione: dalle Teorie al Territorio , Giappichelli, Torino.

PERSONAL SKILLS

Mother tongue	Italian				
Other languages	Understanding		Speaking		Writing
	Listening	Reading	Spoken Interaction	Spoken Production	
English	C2	C2	C2	C2	C2
French	A2	A2	A1	A1	A1
Spanish	B2	B2	B1	B1	A2
Swedish	B1	A1	A2	A2	A1

Communication Skills Skilled science communicator, simplifying complex concepts to empower informed decision-making and foster awareness.

Organizational & Managerial Skills Experienced in leading multidisciplinary teams, managing projects, and coordinating strategies to achieve impactful results.

DIGITAL COMPETENCES

SELF-ASSESSMENT				
Information Processing	Communication	Content Creation	Safety	Problem Solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

PERSONAL INTERESTS

Study and popularization of Liberalism	Exploring liberalism as a methodology, epistemology, and scientific approach, with a focus on free market and trade theories. Actively promoting the Italian School of Liberalism.
Public Speaking	Actively engaged in public speaking, both as a teacher and participant in specialized courses, to refine communication skills and enhance audience engagement.
Theater Practice	Pursuing theater practice and training to further develop creative expression and improve communication abilities.
Sports	Regularly practicing swimming, high-intensity interval training (HIIT), diving, and free diving to maintain physical fitness and mental focus. Constantly exploring techniques and training methods to enhance performance and resilience.