

THERESA ANN LINDO

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PROFILE: Language lover and firm believer in using words to communicate with purpose, clarity and integrity.

EXPERIENCE

Loyola University John Felice Rome Center – Italy <u>Instructor</u> of first year composition and international business.	2024 –
Temple University Rome – Italy <u>Instructor</u> of advanced composition, Intercultural Communication, public speaking (workshop) and Language in Society.	2023 –
John Cabot University – Italy <u>Lecturer</u> and course developer of business communication, business writing, all levels of composition and public speaking (workshops).	2021 –
Central Bank of Italy Advanced Communications Strategies Instructor via the St. John's University – Italy <u>Content Developer and Instructor</u> of hands-on, 3-year, advanced communications workshops for language services, media relations and digital platforms professionals in the <i>Banca d'Italia</i> 's Communications and Linguistics Divisions.	2020 –
U.S. Department of State <i>in collaboration with</i> Junior Achievement and U.S. Embassy – Cyprus <u>Content Developer and Instructor</u> of one-week, intensive course on social entrepreneurship to Benjamin Franklin Transatlantic Fellows and the 2019 and 2020 winners of the JA worldwide challenge. Taught students principles in civic-mindedness, market research tactics, basic financial literacy, work readiness and entrepreneurial strategies to bring winning projects from theory to implementation, including the creation of a company website, social media marketing strategy and angel investor video pitch.	2020
Law Firm of Portolano Cavallo – Italy <u>Content Developer and Instructor</u> of intensive courses for firm's top lawyers to prepare them for international conferences, presentations, speeches, high-level meetings, secondments, formal and informal networking events.	2020 – 2022
The American University of Rome – Italy <u>Instructor</u> of Marketing and Organizational Communications, all levels of composition and Writing from Research.	2017 –
Eastwest European Institute – Italy <u>Head of Marketing & Corporate Communications</u> for a geopolitical think-tank with publications, training programs and events in Europe, the UK and the US, where I manage external communications and corporate sponsorships. <u>Instructor</u> of the principles of marketing and communications unit of the Institute's geopolitical journalism course.	2013 – 2021
Internationalization & External Communications Freelance Consultant – Italy Provide ad hoc consultancy on the development and delivery of new business pitches, brochures, web content, presentations and informative publications to aid international expansion and fundraising efforts for clients in the software development, publishing, investments and finance industries.	2009 – 2022
U.S. Departments of State and Commerce -- USA, Italy, China, Mexico <u>Diplomat/Foreign Service Officer and International Trade Officer</u> responsible for bilateral consular, commercial and economic relations at US Embassy Mexico City, US Embassy Beijing, US Embassy Rome (on detail) and Washington, DC. Member of the Fulbright Selection Committee in Mexico City. Embassy representative at local chambers of commerce on cross-border labor exchange programs. White House liaison for the National Science & Technology Interagency Subcommittee on Aeronautical Research and Development. Contributing author of <i>The U.S. Jet Transport Industry: Competition, Regulation, and Global Market Factors Affecting U.S. Producers</i> (March 2005).	2003 - 2008

U.S. National Institutes of Health – USA	2003 - 2004
Marketing Fellow for the National Institutes of Musculoskeletal and Skin Diseases HQ and community clinic.	
The George Washington University – USA	2001 - 2002
Marketing Fellow at the Center for Latin American Studies and Women's Entrepreneurial Leadership Program.	
ISM Travel & Lifestyle Management (later "CP Travel") – USA	2000 - 2001
Marketing Account Executive for the Ministry of Tourism for The Bahamas and the Hong Kong Tourist Association.	
Colette Phillips Communications – USA	1998 - 2000
Marketing and Events Coordinator for clients in sectors ranging from major league sports to health care to banking.	

EDUCATION

Master of Business Administration in International Business, **The George Washington University**: Washington, DC
Master of Arts in International Affairs, **The George Washington University**: Washington, DC; São Paolo
Bachelor of Science in Mass Communications, minor in Spanish, **Boston University**: Boston, Madrid, Quito

LANGUAGES: English (native), Italian & Spanish (fluent), Portuguese & French (proficient)