

THERESA ANN LINDO

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PROFILE: Language lover and firm believer in using words to communicate with purpose, clarity and integrity.

EXPERIENCE

Loyola University John Felice Rome Center – Italy

2024 –

Instructor of first year composition and international business.

Temple University Rome – Italy

2023 –

Instructor of advanced composition, Intercultural Communication, public speaking (workshop) and Language in Society.

John Cabot University – Italy

2021 –

Lecturer and course developer of business communication, business writing, all levels of composition and public speaking (workshops).

Central Bank of Italy Advanced Communications Strategies Instructor via the St. John's University – Italy

2020 –

Content Developer and Instructor of hands-on, 3-year, advanced communications workshops for language services, media relations and digital platforms professionals in the *Banca d'Italia's* Communications and Linguistics Divisions.

U.S. Department of State *in collaboration with* Junior Achievement and U.S. Embassy – Cyprus

2020

Content Developer and Instructor of one-week, intensive course on social entrepreneurship to Benjamin Franklin Transatlantic Fellows and the 2019 and 2020 winners of the JA worldwide challenge. Taught students principles in civic-mindedness, market research tactics, basic financial literacy, work readiness and entrepreneurial strategies to bring winning projects from theory to implementation, including the creation of a company website, social media marketing strategy and angel investor video pitch.

Law Firm of Portolano Cavallo – Italy

2020 – 2022

Content Developer and Instructor of intensive courses for firm's top lawyers to prepare them for international conferences, presentations, speeches, high-level meetings, secondments, formal and informal networking events.

The American University of Rome – Italy

2017 –

Instructor of Marketing and Organizational Communications, all levels of composition and Writing from Research.

Eastwest European Institute – Italy

2013 – 2021

Head of Marketing & Corporate Communications for a geopolitical think-tank with publications, training programs and events in Europe, the UK and the US, where I manage external communications and corporate sponsorships.

Instructor of the principles of marketing and communications unit of the Institute's geopolitical journalism course.

Internationalization & External Communications Freelance Consultant – Italy

2009 – 2022

Provide ad hoc consultancy on the development and delivery of new business pitches, brochures, web content, presentations and informative publications to aid international expansion and fundraising efforts for clients in the software development, publishing, investments and finance industries.

U.S. Departments of State and Commerce -- USA, Italy, China, Mexico

2003 - 2008

Diplomat/Foreign Service Officer and International Trade Officer responsible for bilateral consular, commercial and economic relations at US Embassy Mexico City, US Embassy Beijing, US Embassy Rome (on detail) and Washington, DC. Member of the Fulbright Selection Committee in Mexico City. Embassy representative at local chambers of commerce on cross-border labor exchange programs. White House liaison for the National Science & Technology Interagency Subcommittee on Aeronautical Research and Development. Contributing author of *The U.S. Jet Transport Industry: Competition, Regulation, and Global Market Factors Affecting U.S. Producers* (March 2005).

U.S. National Institutes of Health – USA <u>Marketing Fellow</u> for the National Institutes of Musculoskeletal and Skin Diseases HQ and community clinic.	2003 - 2004
The George Washington University – USA <u>Marketing Fellow</u> at the Center for Latin American Studies and Women’s Entrepreneurial Leadership Program.	2001 - 2002
ISM Travel & Lifestyle Management (later “CP Travel”) – USA <u>Marketing Account Executive</u> for the Ministry of Tourism for The Bahamas and the Hong Kong Tourist Association.	2000 - 2001
Colette Phillips Communications – USA <u>Marketing and Events Coordinator</u> for clients in sectors ranging from major league sports to health care to banking.	1998 - 2000

EDUCATION

Master of Business Administration in International Business, **The George Washington University**: Washington, DC
 Master of Arts in International Affairs, **The George Washington University**: Washington, DC; São Paulo
 Bachelor of Science in Mass Communications, minor in Spanish, **Boston University**: Boston, Madrid, Quito

LANGUAGES: English (native), Italian & Spanish (fluent), Portuguese & French (proficient)