

Andrea Lauria

Via Francesco Crispi 36 • 00187 Rome, Italy

+39 338 6055075 (Italian number)

• e-mail: andrea.lauria@uniroma2.it

Education

Ph.D. Museum studies and the development of the territories, University of Rome Tor Vergata, Rome, Thesis research- "The evolution of Egyptian museography, from 1850 to 2023", (2023).

M.A. Art History, Roma Tre University, Rome, (2008).

B.A. Conservation of cultural heritage, Roma Tre University, Rome, (2006).

B.A. Academy of Fine Arts, Rome, (2004).

WORK EXPERIENCE

Academic Positions

2024 September- present, Contract professor, **University of Rome Tor Vergata**, School of Humanities. **Museum history** at the master's program "**Art History in Rome from Late Antiquity to the Present**" (English language). The course is a museological and museographic course that traces the entire history of the evolution of exhibition space but also how, from the very beginning, the museums have always been used as a political propaganda machines as an integral part of "soft power." The course start from the Italian Renaissance studiolo and explaining its evolution into the modern galleries that developed within the modern museum. The last part of the course will focus on the phenomenon of the Hyper-museum by analyzing and comparing this phenomenon in the Western and Arab territories.

2024 January- present, Contract professor, **Temple University Rome Campus**, School of Humanities. **Museums history**: the objective of the course is to explain the phenomenon of the museum from a historical- artistic, aesthetic, sociological and geopolitical perspective. The course is a museological and museographic course that traces the entire history of the evolution of exhibition space from the Italian Renaissance studiolo and explaining its evolution into the modern galleries that developed within the modern museum. The last part of the course will focus on the phenomenon of the Hyper-museum by analyzing and comparing this phenomenon in the Western and Arab territories.

2023 May- June, Visiting professor, **Nevada University Reno, USA** School of Business, **Marketing of the museums, from the USA to the Gulf countries**.

2023 March - present, Contract professor, **Temple University Philadelphia Main Campus USA**, School of Humanities. **Art History Writing Intensive: The Phenomenon of the Museum** (online classes).

2023 February - present, Creator and author of the column "**From Italy to the World**", published biweekly in **The Arab Times** and **Al-Seyassah**. Is a column where I talk about the hyper-museums of the Gulf comparing them with the western hyper-museums.

2022 - present, Contract professor, **Temple University Rome Campus**, School of Humanities. **Cultural heritage preservation**; my course deals with the conservation of ancient monuments, sustainability and industrial archeology.

2022 March-April, Visiting Professor, **Helwan University**, Cairo (Egypt), Faculty of Fine Arts. **Museology lectures about the history and evolution of museums in Egypt and Arabia peninsula**. The final lecture will emphasize the contrast between the contemporary museums of the Arabic peninsula and the Grand Egyptian museum under construction.

2019 - 2024, Contract professor, **University of Rome Tor Vergata**, School of Humanities. **Art Patronage over the Centuries** attended by master's program students from the **"Tourism, Strategy, Cultural Heritage and Made in Italy"** (English language). The course is a museological and museographic course that traces the entire history of the evolution of exhibition space but also how, from the very beginning, the museums have always been used as a political propaganda machines as an integral part of "soft power." The course start from the Italian Renaissance studiolo and explaining its evolution into the modern galleries that developed within the modern museum. The last part of the course will focus on the phenomenon of the Hyper-museum by analyzing and comparing this phenomenon in the Western and Arab territories.

2018 - present, **University Niccolò Cusano**, Roma, Faculty of Economics.
Director of post-graduate Master's in Art Business Management,

2012 - present, **University Niccolò Cusano**, Roma, Faculty of Economics. Contract professor of museology, history and evolution of the museums, and modern and contemporary art history at the post graduate master in Conservation of cultural heritage.

CONFERENCES

Egypt The Birth Land Of The Arab Museography (The museums importance for the conservation of cultural heritage.), The International Italian- Egyptian Symposium on " Technology and Applied Sciences in Conservation of Cultural Heritage", Manial Palace Museum and Italian Cultural Institute in Cairo, Egypt, 28th -30th, January 2025.

The Birth Of Arab Museography, From Ptolemy II Philadelphus to Giuseppe Botti, "The International Italian Egyptian Workshop on Advances in Documentation, Digitalization and Information Technology on Heritage", The Italian Cultural Institute **and the Italian Archeological Center**, Cairo, Egypt, 23rd -25th November 2024.

The Museums history and From Ptolemy II Philadelphus to Giuseppe Botti, A Journey Through Egyptian Museums, From Ptolemy Philadelphus to Giuseppe Botti (keynote speaker), Bibliotheca Alexandrina, Alexandria, Egypt, October 27th 2024.

The Hyper-museum's Egyptology new concept, From the Tahrir Egyptian museum to the GEM, The 2nd International Conference on Paleography, Calligraphy and Advanced Studies in Archeology and Tourism, Greco-Roman Museum, Alexandria, Egypt, July 17th -18th 2024.

Egyptian museography a bridge between West and East, International Museum Day, The International Workshop on Museums and Sustainability (Italian and Egyptian Museums), Egypt (online) Cairo, May 18th -19th 2024.

From museographic colonialism to the global hyper-museums phenomenon in Egypt, The Italian Cultural Institute in Cairo, Egypt, May 13th 2024.

The impact of the hyper-museum on territorial and urban development, Architects' Association of Rome, Palazzo Ruspoli, Zagarolo, May 18th 2023.

NFT conference, not the future but the present of art, speaker and creator, March 31st – April 1st 2023, Temple University(Rome Campus) Rome.

"Hyper-museums and media spectacularization, the National Museum of Egyptian Civilization (NMEC) and the golden parade of the pharaohs": Neologisms in contemporary art criticism. New media, new technologies, new methodological perspectives, 25-26 November 2022, Università di Tor Vergata e Università san Raffaele.

"Delitti di famiglia nell'arte" (Family crimes in art) at the conferenze for PHD of: "Law and Cognitive Neuroscience" e "Social Sciences and Humanities": "DELITTI IN FAMIGLIA", July 6th 2022, Niccolò Cusano University.

"Art, architecture and geopolitics", for PHD of: "Geopolitics and International Relations", 5th May 2020, Niccolò Cusano University, Rome, Italy.

ART SALES

2006- present, art dealer and museologist, specializing in emerging Italian contemporary artists.

Broadcasting

2019 – present, TV host, TV Radio Cusano campus, Rome.

<https://www.youtube.com/watch?v=Xuu5nifzvXQ&t=5s>

<https://www.youtube.com/watch?v=nqzDJ59M0ZQ&t=35s>

<https://www.youtube.com/watch?v=9VWGAaHAtKM&t=10s>

2017 – present, Radio host, Art broadcast, Radio Cusano campus, Rome.

PUBLICATIONS

Books

ON A JOURNEY WITH CANALETTO, BELLOTTO AND GUARDI, From the accurate veduta of Canaletto to the Pre-Romantic veduta of Guardi, (English) Universitalia, 2023.

Dallo studiolo Rinascimentale al museo contemporaneo, (Italian) Universitalia, 2021.

From The Renaissance studiolo to the Contemporary Museum, (English) Universitalia, 2020.

La violenza nell'arte, (Italian), Edizioni Imagon Roma, 2018.

L'architettura turco-balcanica e l'indipendenza della Serbia, (Italian), Edizioni Imagon Roma, 2017.

Journal Articles

“La violenza nell’arte” (Violence in art), in *Riflessioni sulla criminalità in famiglia. Prospettive multidisciplinari* (Reflections on crime in the family. Multidisciplinary perspectives), Studi Ricerche, 2023, pp.67-73.

"Il nuovo allestimento degli appartamenti del Duca d'Aosta al Castello di Miramare" ("The new layout of the Duke of Aosta's apartments at Miramare Castle"), *Ricche Minere*, 16, 2021, pp.175-182.

“La risposta dell'arte sacra alle pandemie” (“The response of sacred art to pandemics”), in *Mondo nuovo*, n.2, 2020, pp. 629-639.

“Museum’s heritage; Italy is back,“ in *Mondo nuovo*, n.1, 2019, pp. 401-409.

Personal Skills

Native Speaker

ITALIAN

Other Languages

ENGLISH

- Reading EXCELLENT
- Writing EXCELLENT
- Speaking EXCELLENT

SERBIAN

- Reading GOOD
- Writing GOOD